

Fund of Funds

Identify and Target Fund of Fund Opportunities

Simfund's Fund of Funds datasets and analytics enable you to identify fund of fund opportunities and new mandates, target distribution efforts and optimise your sales proposals relative to competitors. Customisable dashboards provide detailed analyses of fund of fund allocations and comparative pricing strategies.



With Fund of Funds You Can:

Target New Opportunities

- › Identify and target fund of funds for replacement of existing underlying funds held.
- › Locate specific competitor funds with headline risk factors or regulatory, merger, or portfolio manager changes.
- › Use detailed fund characteristics to identify your fund's relative advantage for target mandates.

Size The Market

- › Accurately size addressable unaffiliated fund of fund mandates; see which sectors are in demand across regions.
- › Determine size and market share of underlying funds by category and domicile.
- › Understand relationship between fund of fund manager and funds being held.

Analyse Competitor Offers

- › Understand use of particular investment approaches, such as active/passive, alternatives, or regional focus in portfolio construction.
- › Evaluate your fund versus competitors in specific domiciles or categories to identify competitive advantages.
- › Examine characteristics of fund of funds with fund holdings in specific categories.
- › Identify relationships between fund of fund managers and underlying fund managers.

Key Benefits



Size the Fund of Funds Segment



Identify Fund Replacement Opportunities



Evaluate Competitor Fees and Optimize Pricing



Expand Global Footprint



Analyse Fund and ETF Positions

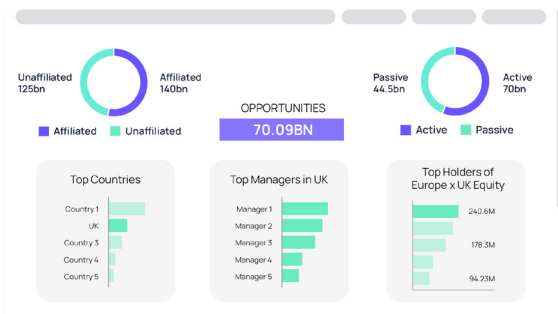


Utilise Actionable Competitive Analysis

Identify Opportunities At A Glance

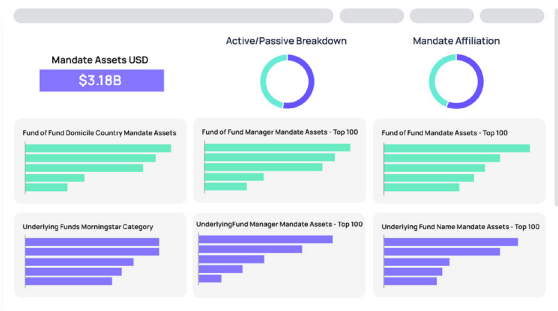
Historically an inaccessible dataset, the Simfund Fund of Funds database creates greater transparency for funds and ETFs held by fund of funds in the \$1.9 trillion mandate space. View fund of fund assets, returns, fees, ratings, categories, mandate affiliation type, and specialty flags for active/passive and ETFs, among others, for greater understanding of the overall competitive landscape. Through enhanced analytics, customisable dashboards, and full access to Simfund's comprehensive integrated datasets, you can examine relationships between fund of funds and the respective fund holdings across key international domiciles globally.

Enter New Markets



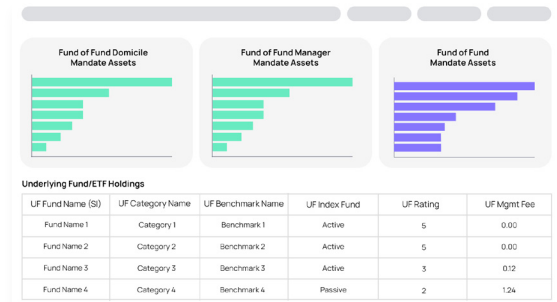
- > Focus on the addressable European, Crossborder, Latin America and Asia fund of fund mandate space.
- > Understand which categories, managers, mutual funds or ETFs are in demand.
- > View manager or fund concentration across fund of fund allocations by country.

Opportunity Targeting



- > Identify top managers to target
- > See most popular underlying funds and managers
- > Assess competitors by market sector

Holdings Overview



- > Drill into fund of fund holdings
- > Get detailed insights on underlying funds
- > Use filters and flags for deeper analysis

[Learn More About Simfund Global](#)

About ISS Market Intelligence

ISS Market Intelligence (MI) is a leading provider of data, insights, and market engagement solutions to the global financial services industry. ISS MI empowers asset and wealth management firms, insurance companies, distributors, service providers, and technology firms to assess their target markets, identify and analyze the best opportunities within those markets, and execute on comprehensive go-to-market initiatives to grow their business. Clients benefit from our increasingly connected global platform that leverages a combination of proprietary data, powerful analytics, timely and relevant insights, in-depth research, as well as an extensive suite of industry-leading media brands that deliver unmatched market connectivity through news and editorial content, events, training, ratings, and awards.