



Fund of Funds Holdings

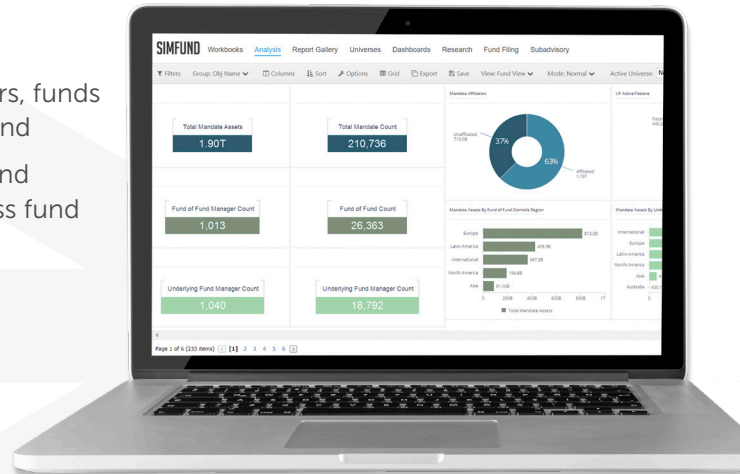
Actionable Insights from More Detailed Coverage

Powered by the industry's most comprehensive domestic and cross-border fund and ETF data globally, Simfund Fund of Funds facilitates detailed analysis of fund of funds and their respective allocations. Our data empowers you to accurately size the international fund of funds segment, provide a wider breadth of analysis on fund and ETF positions, create actionable competitive intelligence, and identify fund replacement opportunities across key domiciles as you expand globally.

Holding Transparency and Intelligence

Historically an inaccessible dataset, Simfund Fund of Funds creates greater transparency for funds and ETFs held by other funds in the \$2.5 trillion mandate space. Product attributes available in the dataset include; assets held by fund of funds, returns, fees, ratings, categories, mandate affiliation type, and specialty flags for Active/Passive and ETFs, among others, allowing for greater understanding of the overall competitive landscape.

- ▶ Examine relationships between fund of funds and their fund holdings globally
- ▶ Focus on your desired market
- ▶ Understand which categories, managers, funds or ETFs are in demand
- ▶ View manager or fund concentration across fund of funds allocations



Expanded Use Cases within Simfund Platform

Identify partnership and replacement opportunities for fund lineups with flexible dashboards and collaborative workbooks.



Opportunity Targeting

- Identify and target fund of funds for replacement of existing underlying funds held
- Locate specific competitor funds with headline risk factors or regulatory, merger, or portfolio manager changes
- Use detailed fund characteristics to identify your funds advantage for target mandates



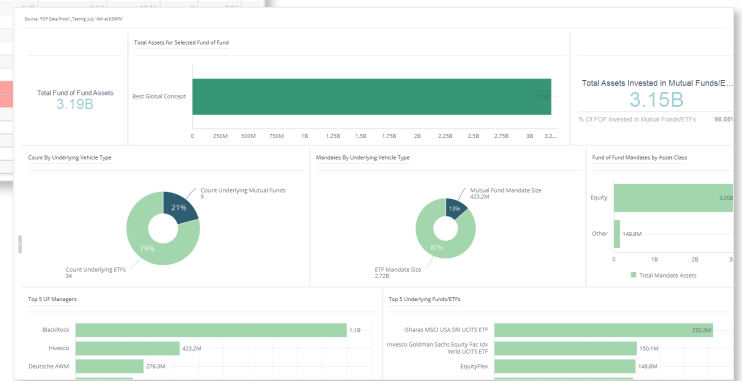
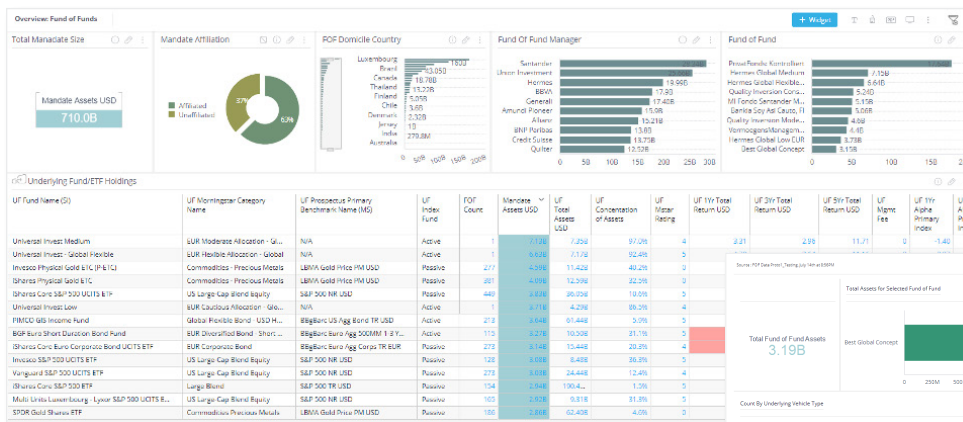
Market Sizing

- Accurately size addressable unaffiliated fund of funds mandates
- Determine size and market share of underlying funds by category and domicile
- Understand relationship between fund of funds manager and funds being held



Competitive Analysis

- Understand use of particular investment approaches, such as Active/Passive, alternative focus, or regional focus in portfolio construction, in fund of funds at the share class level
- Evaluate your fund vs competitors in specific domicile or category to identify competitive advantages
- Examine characteristics of fund of funds that hold funds in specific categories
- Identify relationships between fund of funds managers and underlying fund managers



SUCCEED WITH ISS MARKET INTELLIGENCE

Founded in 1985, the Institutional Shareholder Services group of companies ("ISS") empowers investors and companies to build for long-term and sustainable growth by providing high-quality data, analytics, and insight. Comprised of seven discrete business lines, ISS is today the world's leading provider of corporate governance and responsible investment solutions, market intelligence and fund services, and events and editorial content for institutional investors and corporations, globally.

ISS Market Intelligence (MI) division provides critical data and insight to global asset managers, insurance companies and distributors to help them make informed, strategic decisions to manage and grow their business. Through its industry-leading combination of proprietary and integrated datasets, in-depth global research and reliable executive engagement, ISS MI delivers solutions for market sizing, competitor benchmarking, product strategy and opportunity identification across a wide range of financial products including funds, annuities, insurance, mortgages, and other instruments. The ISS MI group includes the industry-leading data platforms BrightScope, Financial Clarity, Local Market Share, Mortgage Clarity and Simfund, as well as a full collection of global research and analytic services including 529 & ABLE Solutions, Investor Economics, and Plan For Life.

[issgovernance.com/market-intelligence](https://www.issgovernance.com/market-intelligence)