

Simfund's industry-leading global financial database now enables more granular fund analysis through the introduction of an expanded global Responsible Investing data set. Simfund users now have access to additional ESG data attributes, and the EU Sustainable Finance Disclosure Regulation (SFDR) regulatory classifications denoting whether a fund is classified as Article 6, 8 or 9, in addition to current ISS ESG fund ratings based on fund holdings.

The expanded set of data attributes, combined with Simfund's breadth of historical fund and financial product data, enables more granular evaluation of the responsible investing and ESG styled funds universe using a broader set of filters and classifications - available all on one integrated platform.

### Broader Responsible Investing Data Set

Snapshot of the expanded data set which includes added coverage and greater transparency:

#### ISS ESG Fund Rating Data Points

- ESG Fund Star Rating
- ESG Performance Score
- ESG Performance Score Per Average
- ESG Prime Status
- ESG Percent of Coverage
- Norm-Based Research % Holdings in Red or Amber
- SDG Impacting Rating
- Weighted Carbon Intensity
- Governance Quality Score

#### NEW | \*Responsible Investing Data Attributes

- Responsible Investing flag
- ESG flags for Environmental, Governance, and Social
- Socially responsible investing (SRI) flag
- Impact investing flags for Microfinance, Sustainable Bonds, Sustainable Development Goals (SDGs)
- "Negative" Screening criteria
- "Positive" Screening criteria
- Religion Classification

#### NEW | \*SFDR Classifications

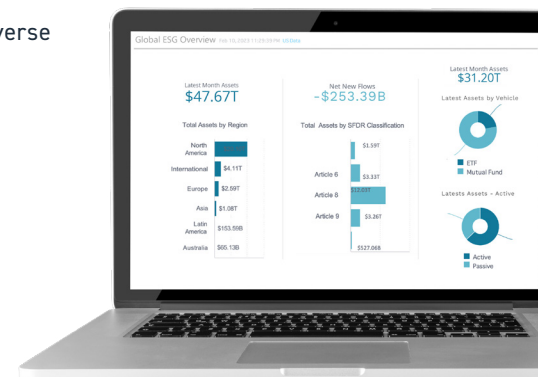
- Flag for SFDR Classification of Article 6, 8 or 9

Detailed data definitions available upon request and on the Simfund platform. \*Sourced from Refinitiv

### Actionable Insights and Improved Decision Making

This expanded set of ESG data attributes provides greater transparency into the growing universe of ESG styled funds. This enhanced coverage will enrich Simfund users' ability to:

- Derive actionable insights around ESG product and industry trends
- Analyze flows and trends related to ESG styled funds
- Conduct peer and competitor benchmarking
- Review market sizing by product type, domicile, asset class and SFDR classifications
- Track changes to funds' SFDR classifications over time including impact on flows



For illustrative purposes only.

### Expanded Use Cases Within The Simfund Platform

Analyze fund flows and trends related to ESG styled funds and SFDR classifications, and conduct competitor and peer benchmarking across a broader set of ESG-related data attributes.



#### PRODUCT STRATEGY

- Evaluate AUM, fund flows and asset classes across ESG and SFDR attributes
- Identify opportunities for expansion or M&A
- Track newly launched funds by strategy and classification
- Compare new ESG attributes alongside ESG fund ratings based on fund holdings



#### COMPETITIVE ANALYSIS AND BENCHMARKING

- Analyze competitor and your firms' funds and market share relative to peers across multiple dimensions
- Rank asset managers by AUM, flows and ESG styled fund type across domiciles
- Develop a detailed analysis focusing on the funds and managers that attract inflows
- Identify competitive advantages and support marketing and communications strategies



#### MARKET SIZING

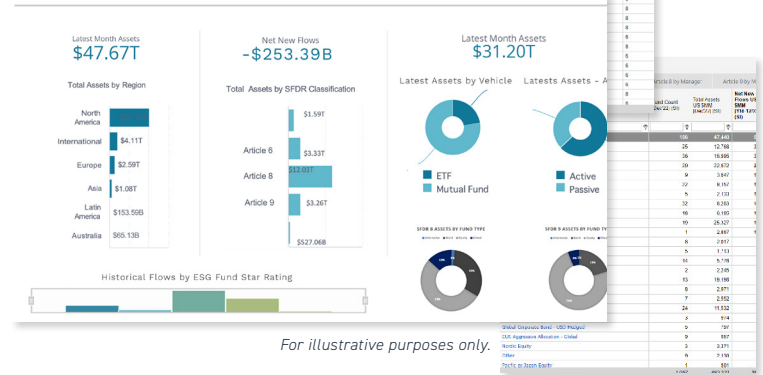
- Determine market size across various responsible investing strategies and by domicile
- Analyze product areas that are growing, and best selling funds by domicile and ESG fund themes/strategies
- Identify which types of funds are growing or shrinking
- Review top funds/managers by AUM, net flows, ESG criteria and SFDR classification



#### ESG AND SFDR TREND ANALYSIS

- Monitor AUM and flows by a variety of ESG themes (e.g. impact investing, screening criteria)
- Evaluate Article 8 and 9 funds by manager, strategy, domicile, theme, and asset class
- Track new funds, and monitor changes to SFDR classifications over time and impact on flows

Global ESG Overview Feb 10, 2023 11:29:39 PM US Data



For illustrative purposes only.

For more information, please contact:

- EMEA: [emeaclientsuccess@issmarketintelligence.com](mailto:emeaclientsuccess@issmarketintelligence.com)
- US: [usclientsuccess@issmarketintelligence.com](mailto:usclientsuccess@issmarketintelligence.com)

ISS Market Intelligence (MI) is a leading global provider of data, analytics, insights, media, and events solutions to the global financial services industry.

ISS MI empowers global asset and wealth management firms, insurance companies, distributors, service providers, and technology firms by providing cutting-edge market-engagement platforms and the actionable intelligence necessary to fully assess their target markets, identify and analyze the best opportunities within those markets, and execute on comprehensive go-to-market initiatives to grow their business. ISS MI clients benefit from our increasingly connected global ecosystem that leverages a combination of proprietary data, powerful software and analytics, timely and relevant insights, in-depth research, as well as an extensive suite of industry leading media brands that deliver unmatched market connectivity through news and editorial content, events, training, ratings, and awards.

ISS MI data and analytics solutions include intelligence from BrightScope, Discovery Data, Financial Clarity, Flowspring, FWW, Investor Economics, MISight, Mortgage Clarity, Plan for Life, RainmakerLive, and Simfund, and ISS MI media brands and market-engagement platforms include Chief Investment Officer, PlanAdvisor, PlanSponsor, Financial Standard, FS Sustainability, Money, and Industry Moves.