

# Simfund Global Consortium



**Optimise your competitive positioning and identify cross-border product opportunities.**

## Consortium Overview

Consortium is a cross-border benchmarking tool that enables you to analyze key product attributes compared to peers by region, country and sector.

## Benefits for Asset Managers

- › Understand relative positioning across markets and sectors.
- › Rank assets, gross, and net flows against other cross-border asset managers for retail and institutional vehicles.
- › Identify and prioritise the best opportunities to drive growth and AUM in markets across EMEA and APAC.
- › Conduct comprehensive analysis with ESG, risk and performance metrics, and fees and expenses, on a single integrated platform.
- › Save time and increase efficiency by utilising data visualisation, analytics and insights.



**MONTHLY DATA**



**GROSS SALES**



**NET FLOWS**



**ASSETS UNDER MANAGEMENT (AUM)**



## Consortium Member Benefits

- › Monthly Global Cross-Border Overview reports utilizing consortium data to gain insights and analyze trends including:
  - Aggregate demand by country and region
  - Short and long-term breakdowns of AUM by market and region
  - Regional focus and analysis
  - In-depth review of select markets
- › Custom benchmarking reports
- › Access to consortium-specific dashboards available in a quick and digestible format.

With Global Consortium You Can:



Segment local versus cross-border markets to fully understand the asset management landscape by market and product over various time periods.



Rank your market share, assets, gross and net flows to understand your sales by origination market and by sectors.



Discover trends and identify new markets and opportunities. Filter the data to sharpen the insights that matter most to you.



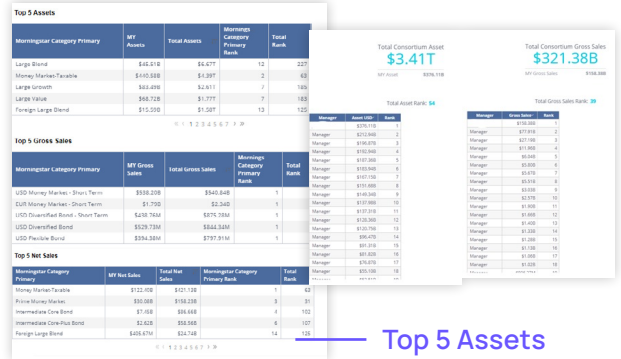
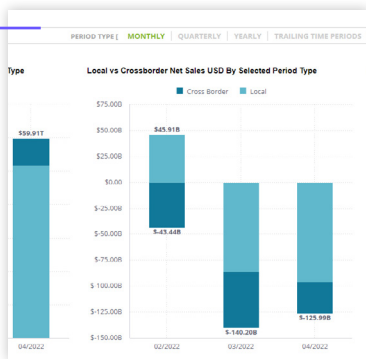
Showcase your funds by benchmarking net new flows against trailing Morningstar category percentiles; identify strengths and opportunities.



View how your firm competes against participating managers through easily digestible dashboards (note: manager names anonymized except for your data).

**Top Markets by Net Sales**

Analyse local versus cross-border net sales.



**Top 5 Assets  
Top 5 Gross Sales  
Top 5 Net Sales**

**Cross-Border Sales Origin (CBSO) Flows vs. Return Percentile**

Showcase your firm's funds by trailing net new flows against trailing Morningstar category percentiles.



Rank your firm relative to consortium across multiple dimensions.

Ready to Grow?

Visit <https://page.issmarketintelligence.com/simfund-global> to learn more.

About ISS Market Intelligence

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