

Simfund Subadvisory Solutions

Data, Insights and Research for Highly-Targeted Strategies

Simfund's Subadvisory Solutions deliver the data, tools, and research insights that firms need to succeed in the subadvised funds market. Perform focused opportunity targeting, fee benchmarking and competitive benchmarking across the subadvised market. Utilize flexible web-based tools designed to streamline your workflow and provide access to the most comprehensive subadvised fund database available. Timely alerts and research cover qualitative analysis on topics such as opportunities, fees, mandate changes, market share, key industry events, market movers, industry perspectives, and regulation.

Benefits for Asset Managers

Simfund is the most comprehensive subadvised funds database available, combining mutual fund, variable annuity, ETF, closed-end fund, and Canada universes in a powerful and user-friendly web-based interface.

- > Target new subadvisory opportunities, uncover emerging trends, and explore real-time vulnerabilities of competitors with flexible dashboards.
- > Utilize pre-formatted analyses to compare a strategy against peers' fees, assets, flows and performance.
- > Customize timely alerts and insights to stay ahead of the market.
- > Aggregate the subadvised universe and analyze the industry visually by:
 - Fund Sponsor
 - Subadvisor
 - Fund Category
 - Product Features (ESG, Active ETFs)
 - Vehicle Structure
 - Detailed Subadvisory Fee Information



Comprehensive Subadvisory Solutions Suite



Tracks over \$3.0T in subadvised assets



Coverages across 3,000+ mandates managed by third-party or affiliated subadvisors



Datasets include more than 350 advisors/sponsors and 1,000+ subadvisors

Direct Access to Subadvisory Analysis



Daily Email Alerts

- Receive timely alerts for any change to subadvisory mandates based on SEC filings, with links to related SEC filings.
- Access to archives of daily email alert with full text search capabilities and organization of news articles by subject or firm.
- Alerts include any change to subadvisory mandates based on SEC filings, such as registration of new funds, announcement of subadvisor hires/replacements, and subadvisory fee changes.



Research and Insight Reports

- Monthly Mandate Change report summarizes all mandate change activity, including mandate wins and losses and money in motion.
- Qualitative analysis on the subadvisory market, highlighting market forces, emerging trends, and key industry events.
- Topical commentary on the latest product developments, growth areas, and opportunities in the subadvisory marketplace.
- Latest quarter's overview of market share and mandate changes citing the largest movements among fund sponsors and subadvisors.



Access to Our Advisory Team

- In-person and virtual executive engagement presentations by our subject matter experts.
- Webcast of quarterly trends with live Q&A.
- Perspectives on product development, fee structure, the latest trends, as well ongoing internal projects.
- Additional ad hoc research analysis.

Subadvisory Mandate Analysis Example

- Easily identify sub-advised mandates.
- Quickly compare your strategies against peer funds.

Name	Category	Sub-Advised	MFVA	Subadvisor	Watch List
Competitor Fund Here	Aggressive Allocation	--	VA		--
Competitor Fund Here	Conservative Allocation	--	VA		Yes
Competitor Fund Here	Conservative Allocation	--	VA		Yes
Competitor Fund Here	Convertible	Yes	VA	SSGA Funds Management	--
Competitor Fund Here	Corporate Bond	--	VA	AllianceBernstein L.P.	--
Client Comparison Strategy					
Competitor Fund Here	Diversified Emerging Mkts	Yes	VA	AllianceBernstein L.P. - EARNEST Partners	--
Client Comparison Strategy					
Competitor Fund Here	Diversified Emerging Mkts	Yes	VA	Lazard Asset Management	--
Client Comparison Strategy					
Competitor Fund Here	Equity Energy	Yes	VA	Wellington Management Company, L.P.	Yes
Competitor Fund Here	Event Driven	Yes	VA	Gabelli Asset Management Co.	--
Competitor Fund Here	Foreign Large Blend	Yes	VA	AllianceBernstein L.P. - BlackRock Advisors, Inc.	--
Client Comparison Strategy					
Competitor Fund Here	Foreign Large Blend	Yes	VA	AllianceBernstein L.P. - BlackRock Advisors, Inc.	--
Client Comparison Strategy					

For more information, visit our landing page to learn more.

<https://page.issmarketintelligence.com/simfund>

About ISS Market Intelligence

ISS Market Intelligence (MI) is a leading provider of data, insights, and market engagement solutions to the global financial services industry. ISS MI empowers asset and wealth management firms, insurance companies, distributors, service providers, and technology firms to assess their target markets, identify and analyze the best opportunities within those markets, and execute on comprehensive go-to-market initiatives to grow their business. Clients benefit from our increasingly connected global platform that leverages a combination of proprietary data, powerful analytics, timely and relevant insights, in-depth research, as well as an extensive suite of industry-leading media brands that deliver unmatched market connectivity through news and editorial content, events, training, ratings, and awards.